

MBA Orientation Programme

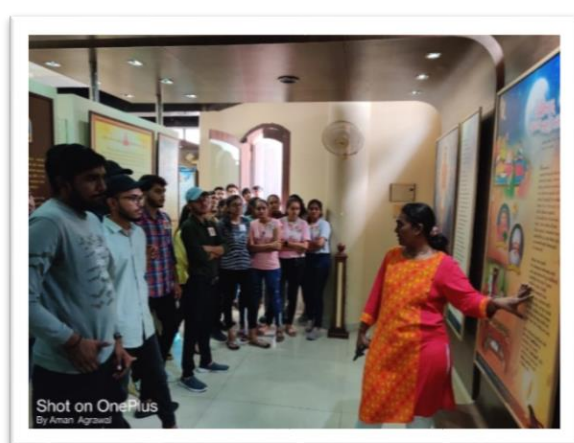
(2022)

SRIMCA-MBA, Uka Tarsadia University

SRIMCA- MBA organized a 5 days extensive Orientation Programme for the upcoming batch of 2022-23, from August 1, 2022. The main aim of the orientation programme was to welcome the new batch and orient them with the culture at the institute so that the budding managers can evolve to their fullest in the environment that the institute offers. A series of events were planned and conducted to engage the students in a play way method of learning through a correct proportion of recreational activities and expert sessions.

Day 1: The day started with registration of the students and welcoming them to the SRIMCA family. The new batch of managers along with their parents were greeted and whole heartedly welcome by their immediate seniors with affectionate gesture of badging and offering sweet confectionary. The orientation started with Director's address, stressing upon few critical points to be inculcated before starting of their academic journey. The power of control and choice was also discussed to lay down expectations arising at both the ends. A glimpse of the institute was provided along with the best practices, placement records, clubs and committees and activities being conducted frequently at the institute to acquaint the students with the initial overview. The session ended with an open Parent – Teacher's meet in which the stakeholders of the institute discussed various matters pertaining to the development of their wards. A visit to Shrimad Rajchandra museum was organized demonstrating the biography of Shrimad Rajchandra and his profound teachings emerging out of deep learning. This gave students a chance to look up to the historical accomplishment with a spark to replicate the same in their lives. The day ended with an enthralling managerial activity in the form of Treasure Hunt. Students participated in teams and coordinated to solve various puzzles to reach to their ultimate goal in the form of treasure. The aim of the activity was to instill the sense of working in teams for the new faces.





Day 2: Second day of the orientation started with an expert session on ‘Personal grooming and professional dressing’ by Dr. Divya Gadaria (Asst. Professor, SRIMCA-MBA). The session included Do’s and Don’ts of professional grooming and dressing etiquette in a formal setup. The session highlighted the use of wearable including accessories for both men and women in a business setup. The importance of professional dressing was stressed upon to imbibe a sense of professionalism in amongst the budding managers. The session was followed by management games which focused on developing aspects such as team building, coordination, planning and implementation among the students in a playful yet learning driven setup.





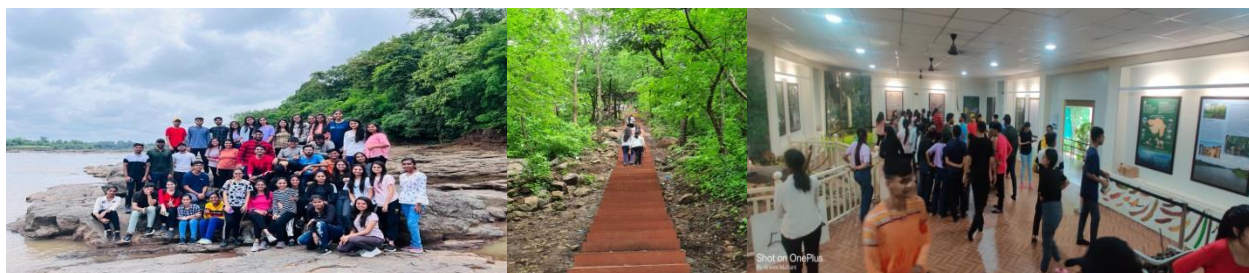
Day 3: Third day of the orientation began with an expert session on “Aspirations and goal setting” The session was conducted by Mr. Kishan Patel, Career counselor and trainer on reasons for making MBA as a career choice and how to make changes in habits and behavior related to the same. The highlight of the session was to focus on ‘Why’ rather ‘What’. Students were encouraged to speak up about their past academic experiences relating it with their present aspirations and goals. Second half of the day constituted another expert session on ‘Be the Change’ by Dr. Krunal Patel (Director and head of department SRIMCA-MBA) to instill the importance of change in the life of an MBA graduate. The session included audio video learning on the concepts of positive attitude, hard work and belief. The day concluded with sharing of learning throughout the session including the views toward looking at a problem, starting with small increments and hard work giving it a worthy end.



Day 4: An expert session on 'Power of Questions' and 'Magical MBA' was organized. The session was conducted by Dr. Nirav Majmudar, the alumnus of Uka Tarsadia University and trainer by profession. The main focus of the session was to teach students in giving maximum efforts from the very beginning to make their journey easier after MBA. Three main traits required during and after MBA which are 'Focus, Creativity and Communication skills' was discussed in the second half of the day. Interactive session with hands on activities provided an enriching package of learning through brainstorming.



Day 5: The concluding day of the orientation program had nothing less to offer to the fresh batch of MBA 2022. Students were off to the open for an outbound training at Padamdungi to explore and connect to the nature. Students were asked to discover the beauty of nature through observation. An activity in the form of video making was organized focusing on ecological significance in and around us. The activity aimed at triggering the responsible citizenship among the students demonstrating different issues arising in the environment and the country as a whole. The tour concluded with a guided demonstration of the artifacts and natural resources found in the nearby areas by the eco-tourism guide. This marked the end of a wholesome induction for the students for their academic & professional journey in the course.





Summary of Orientation Programme 2022

	Time		Time
Date	9:00 to 11:30		12:30 to 2:30
01.08.22	Registration, Department overview & Museum Visit	L	Treasure Hunt
02.08.22	Expert Lecture (Professional Grooming)	U	Management Games
03.08.22	Expert Lecture (Aspiration & Goal Setting)	N	Expert Session (Be the Change)
04.08.22	Expert Session (Power of Questions)	C	Expert Session (Magic MBA)
05.08.22	Out Bound Training (Padamdungri)	H	Out Bound Training (Padamdungri)

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